

PRESS RELEASE

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VERO BEACH'S MILLSTONE LANDING BY SHELBY HOMES BECOMES AN AWARD-WINNING COMMUNITY

(FORT LAUDERDALE, FL)- On the heels of a highly successful Grand Opening, Millstone Landing, built and developed by Shelby Homes, received critical acclaim by winning not only the Treasure Coast Builders Association's 2007 Parade of Homes Platinum Award for its Sapphire model, but the company's masterpiece of construction was anointed the "Grand Award Winner" for architectural excellence by the TCBA's esteemed panel of judges during the annual celebration of the Treasure Coast's most outstanding home designs.

"We're all working 24/7 to achieve such extraordinary results," states David Colegrove, V.P. Sales for Shelby Homes. "Our Grand Opening nearly broke records for our company and now having received this prestigious award, is truly an awesome achievement. The seeds we have sewn over these past months are paying off with consistent praise to our architectural designs, extraordinary interior finishes, and comprehensive future social amenities. This award exemplifies that recognition for the industry and the public go hand in hand. We are proud to accept this honor on behalf of our 'Extended Family of Homeowners' here at Millstone Landing."

Shelby Homes' secret is simple – the buyer has customization choice. Whether it be a single-family home or an attached dwelling, Shelby's mission statement has been to allow each buyer as much say in their interior finishes as humanly possible. "Shelby Homes reduces the anxiety some feel while moving up or down the property ladder by making them an interactive partner from day one," says Colegrove.

Shelby Homes was also recently named by the *South Florida Business Journal* as one of the 5 Fastest-Growing Privately-Held South Florida companies in 2006, and was also lauded by the iconic industry publication *BUILDER Magazine* and its "Fast Track 100" list of fastest-growing home building companies in the nation last year.

Shelby's roots were firmly planted in South Florida in the early 1990's by founding President and CEO Robert Shelley. Mr. Shelley has always employed the belief that everyone should have a keen knowledge regarding their personal scope of influence towards the company's results, and that all employees have a working knowledge of each other department in the business structure as well.

"We are a small group in number with a huge collective heart," boasts Shelley. "Our team is outstanding. I am proud to lead this team of dedicated professionals. The current market conditions will be touch-and-go for some, and provide extraordinary opportunities for others. I feel Shelby Homes is positioned well for the coming year, and we are currently seeing positive indications that 2007 will be a year filled with promise. We have numerous communities throughout the southern half of Florida that will be opening to the public this year. Our focus has never been to be the largest builder in this region of the state, just one who cares for each of its customers like family while building them a house they can be proud to call their home."

Currently, Shelby Homes has numerous communities that offer homes to be built for future needs in addition to homes ready for immediate occupancy. All of these homes are planned or being constructed in some of the finest neighborhoods around the southern half of Florida. With prices starting in the \$200's up to as much as the budget will allow, each home is hand-crafted with the emphasis placed on efficient use of livable space, reduction of the monthly electric bill, and a warm, inviting atmosphere for its inhabitants. Shelby Homes defines this meticulous process as "Value Engineering." Each home is offered such a wide pallet of interior choices that a "custom" feel can be brought to a buyer regardless of the price. Each of Shelby's neighborhoods can be viewed on the corporate website at www.shelby-homes.com

To help new Shelby Homeowners achieve that "custom" feel, the company offers two separate designer show rooms. Just off the FL Turnpike and Okeechobee Boulevard in West Palm Beach, Shelby Homes maintains a 3,500 square-foot Design Center in addition to a beautiful 5,000-square-foot Showroom for the Treasure Coast buyers located at the Florida Furniture Mart where I-95 and the FL Turnpike meets State Road 70 (Okeechobee Road). From cabinets and countertops for the kitchen to glass enclosures, vanity and tub color choices for the baths, both Design Centers carry all of the latest interior finishes.

“Our commitment to the customers is clear with these Design Centers,” says David Colegrove VP of Sales for Shelby Homes. “Few builders provide their buyers such a palette of resources to personalize their homes.”

Shelby Homes is one of Florida's largest privately-owned builders specializing in all aspects of residential living, from town homes and coach homes to custom estate homes. For nearly 20 years, Shelby Homes has built thousands of homes and has implemented the finest in construction methods, architectural detail and quality to insure that every home is built to the complete satisfaction of the homeowners. The company has built a solid reputation for creating an elegant and superbly-crafted home for each and every buyer.

Anyone seeking more information about the Award-Winning Sapphire Model or any other floorplan design available at Millstone Landing, please visit www.MillstoneLanding.com. For details regarding any other Shelby Homes communities or to learn of the company's latest news, one should visit the company website at www.Shelby-Homes.com.

The website also allows one to sign up to receive updates on future community openings or to request a chat with one of Shelby's team of fine professional representatives about current offerings available.

Prices, terms and availabilities are subject to change without notice.